



case study

MODERNIZING INVOICE MANAGEMENT & PROCUREMENT USING SAP Ariba FOR A LEADING U.S. CONSTRUCTION COMPANY

As one of the top construction companies in the United States, our client embarked on a digital transformation to modernize their procurement and invoicing processes. Their goal was to leverage SAP Ariba and Vendor Invoice Management (VIM) to optimize their procure-to-pay workflows while maintaining operational consistency.

Business Challenges

Before implementing SAP Ariba, the company only relied on a legacy system for procurement and invoice processing. This solution lacked the scalability and supplier network connectivity needed for their expanding operations. Adding SAP Ariba to the landscape offered a comprehensive approach but required seamless integration with their existing VIM solution—an integration that also necessitated a VIM upgrade. This introduced both technical and procedural challenges that had to be carefully managed.

Optima Solution

Having been a trusted Optima client for nearly a decade, the company turned to us for a smooth integration. Our expertise enabled us to deliver:

- **Unified Communication:** Enabled seamless, bidirectional invoice data flow between SAP Ariba and VIM.
- **Ariba Network Business Rules:** Configured business rules to ensure smooth AP integration.
- **Invoice Data Mapping:** Optimized data transmission, status mapping, and system configurations.
- **Supply Chain Collaboration:** Configured Ariba Business Network and VIM to support 3-way PO invoices and subcontracting for Direct Procurement.
- **Technical Integration:** Streamlined SAP-Ariba Business Network connectivity via Cloud Integration Gateway, optimizing workflows and reducing manual intervention.

Result and Benefits

- **Seamless Integration:** Invoices flow directly from procurement to invoice management, reducing manual effort and speeding up processing.
- **Enhanced Collaboration & Improved Supplier Relationships** by connecting to a broad supplier network.
- **Increased Touchless Invoice Posting** leveraging Ariba Business Network
- **Improved Invoice Accuracy and Validation:** VIM receives and processes direct and indirect invoices using 2-way/3-way matching and refined business rules.
- **Direct Procurement Support:** Enables multi-step matching for PO and goods receipts, improving reconciliation.
- **On-Time Delivery & Ongoing Support:** Project met deadlines, with ongoing post-go-live optimization.

A Trusted Partnership

This success highlights our strong partnership, helping the client advance digital transformation, efficiency, and a seamless procure-to-pay process.